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**For Immediate Release**

**Community Foundation of Collier County & Richard M. Schulze Family Foundation  
to Host and Match Eighth Annual Give Where You Live Collier**

(NAPLES, FL – January 14, 2022) – The Community Foundation of Collier County has partnered, once again, with the Richard M. Schulze Family Foundation to host the eighth annual giving day in Collier County, Give Where You Live Collier, starting at noon on February 9 through noon on February 10, 2022. The event gives 40 Collier County basic needs and education nonprofits a much-needed boost with donations, a \$400,000 matching fund and \$50,000 in prizes from the Richard M. Schulze Family Foundation, and a \$100,000 match from the Community Foundation.

The event raised a record \$6.44 million in the seventh year and over \$31 million for local basic needs and education nonprofits since its inception in 2015.

This annual online giving campaign, the most established virtual event in Collier County, is vital to local nonprofits who provide essential services to our community. The organizations continue their struggle to survive due to canceled events and lost donations. Built upon the idea that everyone can be a philanthropist, this project provides an easy way to support the education and basic needs efforts of 40 nonprofits through a 24-hour online fundraiser. It reminds the community of the importance of making a difference where you live, even if you are a part-time Collier County resident.

"Who knew that this pandemic, which continues to hang on, would play a factor in nonprofit event attendance again in 2022?" said Eileen Connolly-Keesler, President and CEO of the Community Foundation of Collier County, the organizing agency for the event. "Our giving day is vital to our nonprofits now more than ever to make up for lost event revenue and donations. This event will help support the essential programs and services our local nonprofits provide for our community."

With a focus on making giving fun and easy, Give Where You Live Collier, participants will use social, print, and broadcast media, as well as word of mouth. The aim is to raise awareness for each organization leading up to the 24-hour online giving event starting February 9. Everyone can visit [GiveWhereYouLiveCollier.org](http://GiveWhereYouLiveCollier.org) and donate to any or all 40 nonprofits chosen to participate. Follow updates and posts about the event at #GWYLCollier.

"The Richard M. Schulze Family Foundation finds great value in supporting Give Where You Live. We know that our funding supports a variety of worthwhile organizations, all of whom are consistently making a positive difference in our community," said Mary Beth Geier, Florida Director of the Schulze Family Foundation. "This year's campaign is even more critical as our community continues to deal with the impacts of COVID-19. Our goal is to rally new donors who wish to multiply their gifts to local agencies working to meet the greatest needs in our area. We truly appreciate the community's interest and participation and look forward to our biggest year yet. Gifts of all sizes prove that everyone can make a difference in our community, even if you're a part-time Collier County resident. The partnerships between RMSFF, the Community Foundation of Collier County, and the participating nonprofits not only

help individuals thrive but also make Collier County a stronger, healthier, and better place for everyone."

### 2022 Give Where You Live Collier Participating Nonprofits

Audubon's Corkscrew Swamp Sanctuary	Avow Hospice, Inc.
Baby Basics of Collier County, Inc.	Books for Collier Kids
Champions For Learning	Charity For Change, Inc.
Children's Advocacy Center of Collier County	Child's Path
Collier Senior Resources	Community Foundation of Collier County
Conservancy of Southwest Florida	David Lawrence Centers for Behavioral Health
Florida Gulf Coast University Foundation, Inc.	Friends of Foster Children Forever
Friends of Rookery Bay	Fun Time Early Childhood Academy
Grace Place for Children and Families	Greater Naples YMCA
Guadalupe Center, Inc.	Harry Chapin Food Bank of Southwest Florida, Inc.
Healthcare Network	JDRF South Gulf Coast Chapter
Lighthouse of Collier	Literacy Volunteers of Collier County
Meals of Hope	NAMI Collier County
Naples Senior Center at JFCS	Naples Therapeutic Riding Center
Neighborhood Health Clinic	New Horizons of SW FL
Pace Center for Girls, Collier at Immokalee	Pathways Education Center of Immokalee
RCMA	St. Matthew's House
STARability Foundation	The Everglades Foundation
The Salvation Army Naples	The Shelter for Abused Women & Children
YMCA of South Collier	Youth Haven

#### **About the Community Foundation of Collier County**

*The Community Foundation of Collier County, now in its 36th year, is a tax-exempt, public, charitable organization established in 1985 to increase and focus on local private philanthropy. Today, the Community Foundation of Collier County manages more than 850 funds, works with hundreds of nonprofits, holds over \$280 million in assets, and has distributed over \$229.5 million in grants to nonprofit organizations, community programs, and scholarships. The Community Foundation of Collier County is one of Florida's fastest-growing community foundations. For good. Forever. Learn more at [cfcollier.org](http://cfcollier.org) or call 239-649-5000.*

#### **About the Richard M. Schulze Family Foundation:**

*The Richard M. Schulze Family Foundation began its work in 2004 with the charge from its founder to support transformational change for the benefit of mankind. The Foundation has consistently directed its primary efforts and resources toward matters of importance in human & social services, education, and health & medicine. It continues to do so today with a focus on investments that produce specific and measurable outcomes with a geographic emphasis on the Twin Cities (Minnesota) seven-county metropolitan area and the five counties of Southwest Florida which includes Lee, Collier, Charlotte, Hendry and Glades counties. In all of its activities, the foundation embraces its founder's beliefs in the value of innovation and in improving the lives of middle- and working-class families. Schulze, who lives in Naples, has invested more than \$3 million in matching funds to-date in support of Give Where You Live and also designated more than \$45 million to various nonprofits in Southwest Florida and approximately \$2 million in college scholarships to Collier County students.*