



## For Immediate Release

### Give Where You Live Collier Raises \$4.3 Million for Local Nonprofits

(NAPLES, FL – February 11, 2022) – The eighth annual Give Where You Live Collier generated 2,593 donations from 2,128 donors. Including 1912 donations made online. The event raised a total of \$4,315,279. Give Where You Live Collier has brought in \$35,796,099 since its inception in 2015\*.

Hosted and matched by the Community Foundation of Collier County and the Richard M. Schulze Family Foundation, Give Where You Live Collier gave 40 Collier County nonprofits a much-needed boost with donations, a \$500,000 matching fund, and \$50,000 in prizes.

Eight prizes of \$5,000 each were given out this year to small, medium, and large organizations (size determined by operating budget) in several categories, some by chance and some by the highest amount of donations and fundraising efforts. All prizes were announced on CFCC's Facebook Live channel. In addition, two minute matches, a new feature this year, allowed several organizations to receive a 1:1 match for donations up to \$1,000 received during pre-specified minutes during the event.

This annual online giving campaign, the most established and impactful virtual event in Collier County, is built upon the idea that everyone can be a philanthropist. This project provides an easy way to support the education and basic needs efforts of 40 nonprofits through a 24-hour online fundraiser.

"We are so proud of the efforts of our nonprofits, our Board and staff, and especially the donors who helped make this event a success in a tough year," said Eileen Connolly-Keesler, CFCC president and CEO. "The funds raised will support our local nonprofits and, in turn, the need in our community. Our special thanks to the Richard M. Schulze Family Foundation for making this event possible for the eighth year in a row."

The prizes awarded include:

**Peer to Peer \$5,000 Prize** for the organizations that brought in the most (highest dollar amount) online donations through social media fundraising from 12 pm to 1 pm EST on February 9th: Youth Haven, RCMA, and Florida Gulf Coast University Foundation.

**Golden Ticket \$5,000 Prize** (random drawing): Pathways Early Education Center of Immokalee, Pace Center for Girls, Collier at Immokalee

**Mojito Minute \$5,000 Total Match Prize** for donations that came in from 5:00 pm to 5:01 pm EST on February 9th were matched 1:1 up to \$1,000 until the match total of \$5,000 was reached: Avow Hospice, Inc., Champions For Learning. Charity for Change, Inc., Fun Time Early Childhood Academy, Grace Place for Children and Families, Greater Naples YMCA, Guadalupe Center, Inc., PACE Center for Girls, Collier at Immokalee, RCMA

**Macchiato Minute \$5,000 Total Match Prize** for donations that came in from 8:00 am to 8:01 am EST on February 10th were matched 1:1 up to \$1,000 until the match total of \$5,000 was reached: Children's Advocacy Center of Collier County, Greater Naples YMCA, YMCA of South Collier, Grace Place for Children and Families, RCMA, PACE Center for Girls, Collier at Immokalee, Conservancy of Southwest Florida, Avow Hospice, Inc., St. Matthew's House, Guadalupe Center, Inc., New Horizons of SWFL

**Go-Getter \$5,000 Prize** for organizations that achieved the highest increase in donations since last year: Collier Senior Center (formerly Collier Senior Resources), The Salvation Army Naples, Guadalupe Center, Inc.

**2022 Give Where You Live Collier Participating Nonprofits**

Audubon's Corkscrew Swamp Sanctuary	Avow Hospice, Inc.
Baby Basics of Collier County, Inc.	Books for Collier Kids
Champions For Learning	Charity For Change, Inc.
Children's Advocacy Center of Collier County	Child's Path
Collier Senior Center	Community Foundation of Collier County
Conservancy of Southwest Florida	David Lawrence Centers for Behavioral Health
Florida Gulf Coast University Foundation, Inc.	Friends of Foster Children Forever
Friends of Rookery Bay	Fun Time Early Childhood Academy
Grace Place for Children and Families	Greater Naples YMCA
Guadalupe Center, Inc.	Harry Chapin Food Bank of Southwest Florida, Inc.
Healthcare Network	JDRF South Gulf Coast Chapter
Lighthouse of Collier	Literacy Volunteers of Collier County
Meals of Hope	NAMI Collier County
Naples Senior Center at JFCS	Naples Therapeutic Riding Center
Neighborhood Health Clinic	New Horizons of SW FL
Pace Center for Girls, Collier at Immokalee	Pathways Education Center of Immokalee
RCMA	St. Matthew's House
STARability Foundation	The Everglades Foundation
The Salvation Army Naples	The Shelter for Abused Women & Children
YMCA of South Collier	Youth Haven

**2022 Give Where You Live Collier Top Ten Fundraisers**

1. Naples Senior Center at JFCS - \$604,218
2. New Horizons of SWFL - \$409,559
3. JDRF South Gulf Coast Chapter - \$385,030
4. Conservancy of Southwest Florida - \$246,146
5. Champions For Learning - \$190,268
6. David Lawrence Center for Behavioral Health - \$164,830
7. The Everglades Foundation - \$159,095
8. RCMA - \$128,760
9. Friends of Foster Children Forever - \$127,800
10. Grace Place for Children and Families - \$105,315

*(Numbers are not reflective of the match that will be applied after final determinations have been made)*

*\*Final reconciliations ensuring all donations have been correctly accounted for are in process and may slightly adjust the total amount.*

**About the Community Foundation of Collier County**

*The Community Foundation of Collier County, now in its 36th year, is a tax-exempt, public, charitable organization established in 1985 to increase and focus on local private philanthropy. Today, the Community Foundation of Collier County manages more than 850 funds, works with hundreds of nonprofits, holds over \$280 million in assets, and has distributed over \$229.5 million in grants to nonprofit organizations, community programs, and scholarships. The Community Foundation of Collier County is one of Florida's fastest-growing community foundations. For good. Forever. Learn more at [cfcollier.org](http://cfcollier.org) or call 239-649-5000.*

**About the Richard M. Schulze Family Foundation:**

*The Richard M. Schulze Family Foundation began its work in 2004 with the charge from its founder to support transformational change for the benefit of mankind. The Foundation has consistently directed its primary efforts and resources toward matters of importance in human & social services, education, and health & medicine. It continues to do so today with a focus on investments that produce specific and measurable outcomes with a geographic emphasis on the Twin Cities (Minnesota) seven-county metropolitan area and the five counties of Southwest Florida which includes Lee, Collier, Charlotte, Hendry and Glades counties. In all of its activities, the foundation embraces its founder's beliefs in the value of innovation and in improving the lives of middle- and working-class families. Schulze, who lives in Naples, has invested more than \$3 million in matching funds to-date in support of Give Where You Live and also designated more than \$45 million to various nonprofits in Southwest Florida and approximately \$2 million in college scholarships to Collier County students.*

Together we raised \$4.3 million for local nonprofits, thank you! You just made a huge difference in Collier County!