

COMMUNITY FOUNDATION OF COLLIER COUNTY

2018-2019

COMMUNITY REPORT

Thank you to our donors, philanthropic partners, and nonprofits who share our vision of Collier County and our desire to make a difference in the community we all love—for good and forever. Over the upcoming year we invite you to join us in marking and celebrating the 35th anniversary of our founding through a variety of inspiring events and transformational announcements that will illustrate our mission and vision in action—in a way like never before.



COMMUNITY FOUNDATION
OF COLLIER COUNTY
FOR GOOD. FOREVER.

1110 Pine Ridge Road, Suite 200
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COMMUNITY FOUNDATION
OF COLLIER COUNTY
FOR GOOD. FOREVER.

What is a Community Foundation?

A Community Foundation has the knowledge and expertise to help donors maximize the impact of their giving. Our volunteer board and experienced staff expertly handle complex gifts, wisely manage philanthropic funds, and leverage a wealth of community knowledge to increase charitable impact.

- We are a collection of charitable funds established by individuals, families, businesses, and organizations to improve the quality of life in Collier County.
- We work with families, individuals, attorneys, and estate and financial planners to devise plans that fit every economic situation.
- We place charitable gifts into funds based on the donors' philanthropic goals, manage the assets of those funds for growth, and ensure grants from funds are used to the fullest benefit.
- We mobilize resources to address community needs, and make grants to nonprofits and special projects in our community.
- We serve as a hub for collaboration between philanthropists, nonprofits, and the community.



A newly hatched loggerhead sea turtle makes its way to the shore on Vanderbilt Beach.

SEA TURTLE LOVE

Last year, the Community Foundation funded \$2,000 to the Collier County Parks & Recreation Division's Sea Turtle Protection Program to construct sea turtle cages on Vanderbilt Beach, netting spectacular results: 7,491 turtle hatchlings emerged from caged nests that otherwise may have been eaten by predators. Funding was renewed this year to help meet the banner nesting year demand, paving the way for hatchlings to successfully reach the water and return to our beautiful beaches one day to nest. These small grants are making a huge difference today—and for generations to come.

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BETTER TOGETHER

As we look back over the years, the resonating concept at the core of our work is the partnerships we have formed in our community. For almost 35 years, the Community Foundation of Collier County has been the catalyst that brings people together to make a meaningful impact. Our relationships with public and private foundations and our close work with nonprofits and government agencies exemplify the deep trust our community has placed in us.

In this issue of the *Community Report*, you will read about how these collaborations have created real and lasting improvement. This publication, named for what inspires us, celebrates those who dedicate their time, passion, and resources to create a better future for Collier County. They help us build coalitions and spark change in our classrooms and city council meetings, at our beaches and parks, and in organizations that uplift the standard of living for all.

Last year, we distributed almost \$19 million in grants and scholarships, the most substantial amount in our history. As we approach our 35th anniversary, we will continue to invest in the health, safety, and enrichment of our community — when and where it is needed most — in education & workforce development, health care & mental health, basic needs, environment, recreation & the arts, seniors, veterans, and changing needs/disaster relief. We manage more than 750 funds, work with hundreds of nonprofits, and have assets that

totaled \$205 million by the end of our 2019 fiscal year.

We remain amazed and humbled by the generosity of our community in supporting the causes they care about so deeply. Collier residents, both full- and part-time, are invested and engaged and want to make a difference in the community we all love. Thanks to your philanthropic thoughtfulness and confidence in our leadership, we will continue to support local needs and innovative programs that will lead us into the future.

Oliver Wendell Holmes said, "Many ideas grow better when transplanted into another mind than the one where they sprang up." The Community Foundation is proud to cultivate the garden that sprouts the seeds of change and progress in our community, for we are indeed better when we are working together.

With great appreciation,

Mary Lynn Myers, CFCC Board Chair

Eileen Connolly-Keesler, CFCC President/CEO

2018-2019 BOARD OF TRUSTEES



Front Row: George Abounader, Patricia Aiken-O'Neill, Jennifer B. Walker, Mary Lynn Myers, Mary Beth Johns, Jerry Tostrud
Back Row: Jorge Camina, Bradley Havemeier, James F. Morey, David Watson, Kathleen Kapnick, Todd Bradley, Myra Williams, John M. Costigan, R. Robert Funderburg, Marsha Murphy, John K. Paul
Not Pictured: Erika Aron, T. Robert Bulloch, Lynn Martin

OUR MISSION:

Working with donors, we inspire ideas, ignite action, and mobilize resources to address community needs in Collier County. For Good. Forever.

The Community Foundation of Collier County is governed by a board of trustees and committees comprised of local community leaders and philanthropy enthusiasts. A full-time professional staff administers the Community Foundation. Operating expenses are paid from management fees, operating endowment grants, partnerships with local businesses, and from gifts designated by donors to cover the Community Foundation's operating costs.

For a complete listing of funds and grants, please visit cfccollier.org.

Scholastic Impact

Future Ready Collier shows strength in numbers



Naples High students return to Lake Park Elementary to celebrate graduation.



Lake Park Elementary students congratulate former students during Grad Walk.

Four years ago, the Community Foundation of Collier County teamed up with Champions For Learning and the Greater Naples Chamber of Commerce to address what seemed like two simple questions: How do we get little ones ready to begin learning in kindergarten? And, how do we ensure that graduating high school seniors have a career plan?

In truth, these simple questions have complex issues and solutions behind them. For instance, 30 percent of Collier County seniors don't know what they will do after graduation, and only 49 percent of children are ready for kindergarten based on entrance assessments. To improve students' odds of academic and career success, Future Ready Collier was launched, bringing together 60 partner organizations under a collective-impact model to shape tomorrow's leaders and workforce.

The Community Foundation helped to establish this impressive collaboration with an initial \$50,000 grant, and it continues to support the initiative—\$200,000 to date. Future Ready Collier is also funded by the Richard M. Schulze Family Foundation, the Naples Children & Education Foundation, and longtime community icon Lavern Gaynor. Champions For Learning expertly facilitates the group's considerable efforts. Some of the important milestones Future Ready Collier has already achieved since 2016 include:

- Creating a "Kindergarten Readiness Toolkit" for Collier County parents
- Presenting a Parent Café for more than 330 parents with 11 partner organizations
- Establishing three key strategies for improving the quality of

early childhood education

- Increasing opportunities for student work-based learning, internships, and shadowing experiences, led by the Naples Chamber and Leadership Collier Foundation
- Raising the FAFSA (Free Application for Federal Student Aid) completion rate for Collier County Public Schools twelfth graders by 10 percent, from 43 percent in 2016 to 53 percent in 2018
- Completing a 10-month project to map kindergarten readiness throughout the county. The new "Mapping Collier County: An Early Learning Systems Landscape Analysis," created in partnership with Collier County Public Schools and the University of Florida Lastinger Center, will provide "a road map for moving forward," says Champions For Learning Vice President Lisa Church.

"We're all moving in the same direction," says Community Foundation President and CEO Eileen Connolly-Keesler. "We're all after the same goal. What makes this unique is that we have 60 organizations that really trust each other."

Mary Beth Geier, Florida director of the Richard M. Schulze Family Foundation, agrees. "This creates a new atmosphere," she says. "No one agency can solve all the problems. If you bring 60-plus together, you have a lot better chance of finding solutions."

The Collier County Public Schools' strategic plan is aligned with Future Ready Collier objectives, and Dr. Kamela Patton, the school district's superintendent, is thrilled to see the community rally behind all students. She says, "This aligned process for serving students is making a huge impact, and we look forward to tracking the progress in the years to come."

PHOTOS COURTESY OF COLLIER COUNTY PUBLIC SCHOOLS



Lely High graduates return to their elementary school, Tommie Barfield, for Grad Walk.



GROWING CLIMATE SOLUTIONS: Path to Positive Southwest Florida

Four area institutions unite to educate and inspire residents to make sustainability a habit

Collier County residents, as well as those throughout Southwest Florida, are concerned about the effects of climate change. The first regional survey of its kind, conducted by ecoAmerica and Lake Research Partners in 2018, found the following among those living in Southwest Florida:

- 76 percent have noticed more severe weather and changing seasonal weather patterns over the last several years
- 75 percent believe that climate change is happening
- 71 percent are concerned about climate change
- 59 percent believe that the effects of climate change have already begun

The Community Foundation of Collier County, the Conservancy of Southwest Florida, Florida Gulf Coast University, and the Southwest Florida Community Foundation formalized a three-year initiative called “Growing Climate Solutions: Path to Positive Southwest Florida” to address this ever-growing concern. The goal is to build a coalition of residents in Charlotte, Collier, Lee, Glades, and Hendry counties across key sectors—health, education, faith, business, and the environment—to provide research and information, and to build knowledge and awareness.

Residents want to understand the forces and science behind climate change, and what they can do in their daily lives to make a difference. “Recent devastating environmental issues, from Hurricane Irma to red tide fish kills and toxic blue-green algae blooms, show the need for urgent action,” says Community Foundation of Collier County President and CEO Eileen Connolly-Keesler. “The pressing reality of sea level rise in Collier County is being analyzed by experts from FGCU and the University of Florida to guide future county growth.”

This regional coalition is partnering with ecoAmerica, a national climate leadership organization, to serve in an advisory role and help the alliance build outreach programs. “We’re hoping the community takes note that we have environmental issues going on and that we all have a part we can play,” Connolly-Keesler says. “People will act once they are educated.”



Above: Water quality affects the future of our shore and sea creatures, as well as community residents.

Right: Collier County residents and visitors rely on clean water for fishing and water sports at the Blair Foundation Bridge in Baker Park. The Blair Foundation Designated Fund is managed by the Community Foundation of Collier County and will also be used to construct a dedicated bike path in Baker Park.

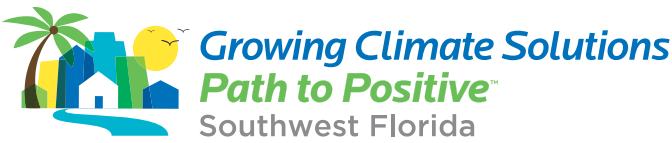
Jennifer Watson Roberts, who serves as ecoAmerica’s Path to Positive Communities Director, has worked with several large communities nationwide and notes that the majority of local survey respondents expressed concern about wildlife. “The community needs to understand the impacts that are local and relevant to them, and to understand what the local, state, and national governments are doing or can do,” says Roberts. “People need to see it in their communities and in their health because health impacts are a big motivator for Americans.”

As part of its climate change solutions, the Conservancy of Southwest Florida has hired and will oversee a community engagement coordinator to manage education and outreach efforts. Key objec-



tives include preserving natural assets that protect the shoreline, encouraging large organizations to make sustainable adaptations, and promoting paths to coastal resilience.

More than \$840,000 in philanthropic support raised so far (including \$600,000 in leadership gifts from the Community Foundation of Collier County and The Kapnick Foundation) is going toward a goal of \$1.2 million and has helped get this project off the ground. “We have been coming to Naples for over 30 years and have always appreciated its natural beauty. We want to do all we can to protect that,” says Kathleen Kapnick, a Kapnick Foundation trustee and Community Foundation trustee emeriti member. “The overwhelming majority of citizens here in Southwest Florida believe climate



change is happening, and they are worried about it.” “This is a community issue, and I mean that in the broadest sense,” adds Conservancy of Southwest Florida President and CEO Rob Moher. “There are impacts across health, well-being, the economy, enjoyment of our community, agriculture, and the environment. How do we prepare better? It’s like road transportation; you have to think 10, 20 years ahead. There are conversations and actions already underway.”

Public-Private Collaborations Invigorate and Enhance Our Community

The Community Foundation of Collier County fosters unique partnerships that improve health and well-being countywide

Where did Collier County officials turn to hire consultants to craft a new arts and culture strategic plan—as well as the first-ever adult mental health and substance abuse strategic plan? Who stepped in to help the Collier County Parks & Recreation Division purchase 56 trees to provide natural shade at the popular Immokalee Sports Complex? Or worked with the City of Naples to launch an ambitious program to replace 2,000 trees destroyed by Hurricane Irma? The Community Foundation of Collier County.

The Community Foundation has been a catalyst for connecting public needs with private dollars over the past four years, explains Community Foundation President and CEO Eileen Connolly-Keesler. “Many projects need to happen, but resources just haven’t been there for the city and county to do what they need to do,” she says. “Donors in Collier County have stepped up to help make a difference, so we make sure to spend their dollars exactly as intended.”

These collaborations often incorporate a wide range of partners. Funding for the arts and culture strategic plan also comes from the county’s Tourist Development Council and Artis—Naples. An 18-person committee is working “to bring arts and heritage organizations together, not as competitors but to establish Collier as an arts and culture destination, something we’ve been striving to do for a long time,” says Jack Wert, executive director of the Naples, Marco Island, Everglades Convention & Visitors Bureau. “The Community Foundation’s support gave credence to the program and ensured support and enthusiasm for securing the second funding partner [Artis—Naples].”

In the aftermath of Hurricane Irma, the Blair Family Foundation, administered by the Community Foundation, launched a \$500,000 matching grant challenge, the Blair Foundation Tree Challenge, for city reforestation. As of August, the City of Naples had raised \$102,222 in private donations from individual residents and homeowner’s associations, resulting in a total of \$210,744 with the Blair Foundation match. “I am extremely impressed with how this program is working,” says Naples Mayor Bill Barnett. “This unique partnership was developed simply to improve the quality of life for our residents after a major hurricane made landfall just south of Naples.”

Collier County Commissioner Andy Solis spearheaded the much-needed adult mental health and substance abuse strategic plan to align growing community needs



A recent \$25,000 grant from the Community Foundation will help establish Collier County as an arts and culture destination.

PHOTO COURTESY OF NAPLES, MARCO ISLAND, EVERGLADES CONVENTION & VISITORS BUREAU



with services. “We have a strategic plan for everything—sidewalks, parks, median landscaping—and we should, but we’ve never had one on possibly the biggest issue we have,” says Solis, who sought support from the Community Foundation. “It’s great to have public-private partnerships—and to get the community involved. That’s the way it should be. It’s a community problem. I’m very grateful the Community Foundation has gotten involved in this way. It’s the critical next step in really making a difference.”

Solis notes that he was impressed with the “very immediate response” the \$10,000 grant proposal for professional consultation received

without bureaucratic red tape. “They came in here to say, ‘We need help. We have to get this plan done,’” recalls Connolly-Keesler, adding that the proposal was approved within a week. “That’s an integral role for us. The Community Foundation is agile and flexible. If you have a project, you want to get going on it, not drift for months. Foundations and donors have put their trust in the Community Foundation to handle and oversee the grants and make sure projects get done the way the donor wanted.”

City of Naples Mayor Bill Barnett and Dana Souza, director of the City of Naples Community Services Department, are shaded by some of the recently planted trees on Crayton Road provided by the Blair Foundation Tree Challenge to replace trees lost to Hurricane Irma.

“COMING TOGETHER IS A BEGINNING.
KEEPING TOGETHER IS PROGRESS.
WORKING TOGETHER IS SUCCESS.”

— HENRY FORD

THE IMPORTANCE OF TRANSPARENCY

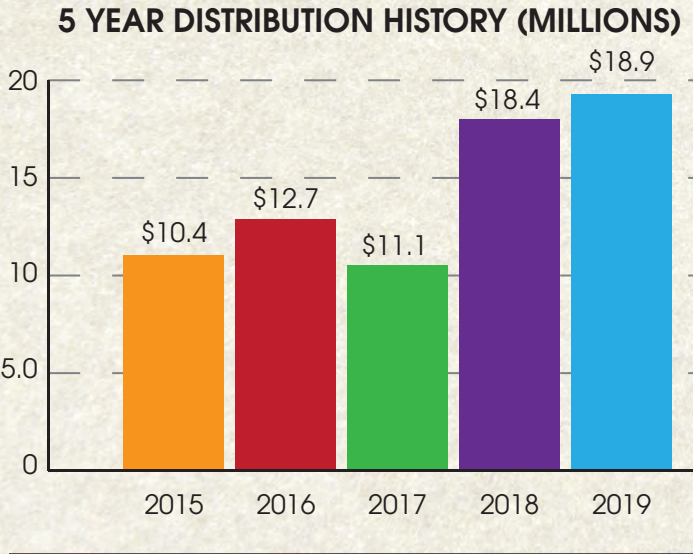
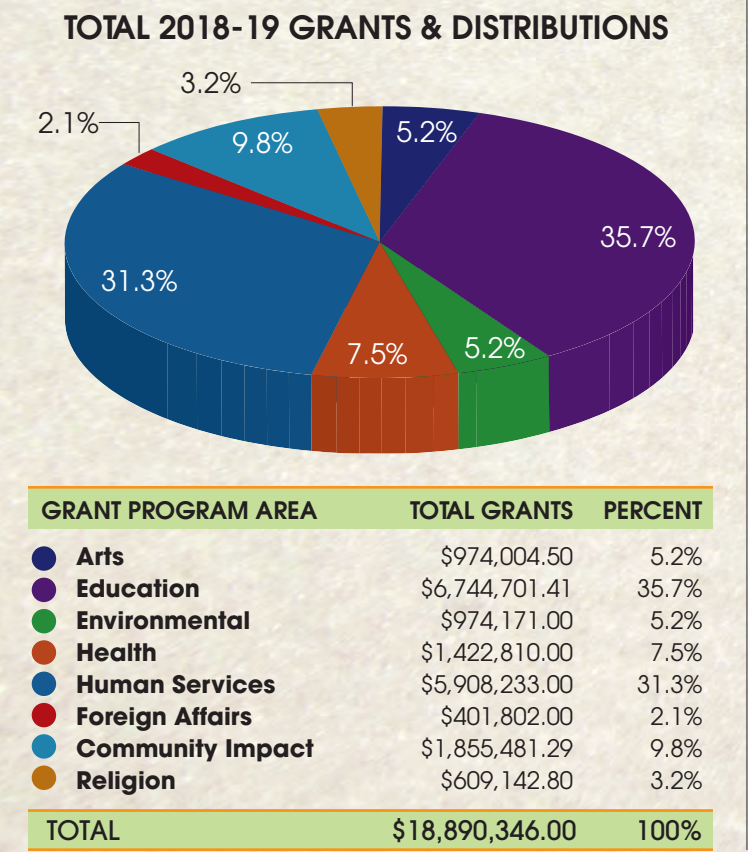
The Community Foundation of Collier County adheres to the highest standards to operate in the public view and public interest. Our most current financial information is updated quarterly and always available for review on cfcollier.org. The last three years of our financial statements, Internal Revenue Service Form 990 and Form 990-T (if applicable), and our Letter of Determination are also available for public inspection. You may also visit GuideStar at guidestar.org for more information about the Community Foundation.



	FY2019	FY2018
ASSETS		
Current Assets	\$13,370,749	\$7,906,797
Long Term Assets	\$191,559,227	\$165,610,517
Total Assets	\$204,929,976	\$173,517,314
LIABILITIES		
Agency Funds	\$62,030,975	\$55,686,834
Payables & Accrued Expenses	\$658,745	\$708,734
Total Liabilities	\$62,689,720	\$56,395,568
NET ASSETS		
With Donor Restriction	\$374,439	\$2,506,639
Without Donor Restriction	\$141,865,817	\$114,615,107
Total Net Assets	\$142,240,256	\$117,121,746
Total Liabilities & Net Assets	\$204,929,976	\$173,517,314

FISCAL YEAR 2018-2019 (JULY 1, 2018 - JUNE 30, 2019)

NEARLY \$19 MILLION IN GRANTS AWARDED IN 2018



FUND SUBTYPE	ASSETS
Agency	\$62,113,371
Deferred	\$698,071
Designated	\$24,462,565
Donor Advised	\$79,570,515
Field of Interest	\$5,466,082
Scholarship	\$7,139,953
Supporting Org	\$5,066,095
Unrestricted	\$20,413,324
TOTAL	\$204,929,976

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Please let us know if the Community Foundation of Collier County is in your will or other estate plans. Even if your gift is anonymous, it is essential that we know your intentions and can ensure your bequest is correctly worded.

For more information about planned giving, please contact the Community Foundation at 239-649-5000 or visit cfcollier.org/donors/planned-giving.

AGENCY FUND LIST

COMMUNITY FOUNDATION FUNDS

Changing Needs/Disaster Relief Fund
Education/Workforce Fund
Healthcare/Mental Health Fund
Basic Needs Fund
Environment/Arts/Recreation Fund
Seniors Fund
Veterans Fund

AGENCY ENDOWMENT FUNDS HELD BY CFCC

ANIMALS

Humane Society of Collier County

ART/CULTURE

Big Cypress Chapter Daughters of the American Revolution
Classic Chamber Concerts
Golisano Children’s Museum of Naples
Gulfshore Opera
Marco Island Center for the Arts
Naples Art Association
Naples Concert Band
Naples Historical Society
Naples Music Club
Naples Orchestra and Chorus
Naples Players KidzAct
Opera Naples
SWFL Symphony Orchestra and Chorus
United Arts Council

EDUCATION

Able Academy
Bentley Village Foundation
Books For Collier Kids
Champions For Learning
Collier Child Care Resources
Collier County School District
Entrepreneurship Program
Community School of Naples
Culinary & Hospitality Education Foundation
Founders Fund
Friends of the Library of Collier County
Foundation
Fun Time Early Childhood Academy
Gargiulo Education Center
Grace Place for Children & Families
Guadalupe Center
Junior Achievement of Southwest Florida
Literacy Volunteers of Collier County
New Horizons of Southwest Florida

Pathways Early Education Center of Immokalee
RCMA
Saint Ann School Foundation
The Immokalee Foundation

ENVIRONMENT

Conservancy of Southwest Florida
Everglades Foundation
Friends of Rookery Bay
Naples Botanical Garden

HEALTH

Alzheimer’s Support Network
Avow Hospice
Cancer Alliance of Naples
David Lawrence Foundation Mental Health
Florida Lions Eye Clinic
Foundation of Collier County Medical Society
Golisano Children’s Hospital of SWFL
Hazelden Betty Ford-Naples
Mental Health Association of Southwest Florida
NAMI of Collier County
Parkinson Association of SWF
Planned Parenthood of Southwest and Central Florida
Protected Harbor
Senior Friendship Centers Foundation

HUMAN SERVICES/BASIC NEEDS

Baby Basics of Collier County
Catholic Charities of Collier County
Collier County Florida Special Olympics
Collier Harvest Foundation
Dr. Piper Center for Social Services
Goodwill Industries of Southwest Florida
Greater Marco Family YMCA
Greater Naples YMCA
Habitat for Humanity of Collier County
Harry Chapin Food Bank
Laces of Love
Lighthouse of Collier, Inc.
Meals of Hope
Naples Senior Center at JFCS
Pregnancy Resource Center of SWFL
Project Help
Shelter For Abused Women & Children
St. Matthew’s House
STARability Foundation

Funds received by the Community Foundation of Collier County as of **June 30, 2019**.
For more information, please call **239.649.5000** or visit **cfcollier.org**



COMMUNITY FOUNDATION
OF COLLIER COUNTY
FOR GOOD. FOREVER.

PHILANTHROPY & VOLUNTEERISM

Collier County 100 Club
Marco Island Rotary Club Foundation, Inc.
Naples Junior Woman’s Club
Naples Lions Club
The League Club
The Rotary Club of Naples

RELIGION

Celebration Community Beach Church
East Naples United Methodist Church
Moorings Presbyterian Church
Naples Jewish Congregation
Temple Shalom

WOMEN & GIRLS

Women’s Foundation of Collier County
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